



CREATIVE LEADERSHIP

A program to build more agile and innovative business in times of change



Is this you?

"My team works hard but they're not aligned and working together well."

"It feels as though we're stuck in a rut. Our clients are moving on but we're still sticking to the same old habits!"

"We're bored. we need some new energy and thinking!"

Creative Leadership is an interactive hands-on training session that helps business leaders and their teams to create and align around a common purpose.

By the end of the session, teams have clarity about the future and attendees will have gained a range of powerful tools that can be quickly applied to a range of different business challenges.



Testimonials

"The creative energy behind the detail Paul provided was a refreshing change to training sessions I've been involved in the past. I gained quite an insight into how to think differently and how to plan for my future both professionally and privately to achieve the goals I set. I enjoyed the involvement in the workshop and felt I gained clarity on how to tackle the pragmatic challenges whilst considering a creative vision for a better future."

Tania Coward

"Paul has an engaging way of delivering thought-provoking information through stories and diagrams and gives you tools and systems to apply this knowledge."

Paul Harris

"Disarmingly Engaging"

Doron Rosmarin

"The workshop with Paul has been invaluable, by shifting my thought processes away from my everyday approach, it becomes the refreshing and provocative catalyst I've needed to step up and step forward. The drawing exercise was not just an unveiling of layers, it's been the first steps in creating a map for the journey ahead. "

Troy Smyth

"Thank you Paul Fairweather for showing me that anyone can open their mind to achieve anything when they put their mind to it. I now have some creative confidence and this has assisted me in thinking harder on other possibilities. Like achieving my personal goals in a more creative way outside my normal directional thought and processes".

Ralph Woods



Who is it for?

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- Executive leadership Teams
 - Any Leader who wants to be more Creative
 - Teams that want to learn to think differently
 - Anyone who is stuck
 - Personal Creative Leadership for Individuals
 - Organisations who want to be define the new normal



Workshop Outcomes

You will

- Gain a deeper understanding of the Creative Process
- Learn the three main jobs of being a leader
- Learn how to visualise your preferred future
- Be challenged and have some fun along the way
- Build an action list
- Understand what Leadership, Creativity and COVID have in common
- Learn creative techniques to inspire teams
- Getting clarity around a project, a team goal, business strategy



Delivery Options

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- One hour keynote
- 4 Hour Workshop
- Full day Masterclass
- 2 Day Masterclass (4 x 1/2 day sessions)
- 1:1 Coaching and Mentoring
- Online or face to face subject to COVID19 restrictions

Paul Fairweather

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Meet your Instructor

Paul Fairweather



Paul has had a successful career that has melded creativity with being a business owner and entrepreneur. Once described by a colleague as equal parts zen and espresso, Paul understands that to make ideas happen it is a combination of both the creative and practical. Along the way of his unusual career, his curiosity has found him as co-founder of TEDxBrisbane, giving a three-minute talk on the main stage of TED, being a finalist in the Archibald Prize, writing a column in a monthly mag, singing, acting, and occasionally doing some standup comedy.

Paul distils his knowledge and expertise of the creative process to inspire people and businesses on how to take their ideas and vision to reality. He is about creating a brighter future for the benefit of all.

OTHER PROGRAMS

SPEAKING

TO INSPIRE CREATIVITY

CREATIVE FELLOWSHIP

Companion program to
CREATIVE LEADERSHIP

THE ART OF STORYTELLING FOR BUSINESS

THE ART OF POWERFUL PRESENTATIONS



START A CONVERSATION TO LEARN MORE

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